



Convening Outcomes

- ❖ Gather EEFA state partners and NEWHAB members to reflect on individual and collective work
 - ❖ Share stories, lessons learned and challenges
 - ❖ Explore possibilities for state and national capacity building
 - ❖ Develop strategies to address complex problems we can't solve alone
 - ❖ Build collective momentum to address cross-sector issues
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Monday May 22

All programming at Ace Hotel unless otherwise noted.

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| 11:00am-1:00pm | Registration Open @ the ACE Hotel |
| 1:00pm-5:00pm | NEWHAB Network Guardians Retreat |
| 5:00pm-7:00pm | Registration Open |
| 5:00pm-6:30pm | Happy Hour Meet and Greet @ ACE Hotel Rooftop Bar |

Tuesday May 23 PLACE: NEW ORLEANS - Resiliency and Renewal

- 8:00am-9:30am** **Breakfast in Reception Area @ ACE Hotel**
Registration Open in Reception Area
- 9:00am-12:00pm** **EEFA Exchange: EEFA Coalition Partners Gathering**
Location: TBA
EEFA partners will engage in an interactive session to share lessons learned and challenges, build relationships and coalition capacity, and explore action within and across states for the coming year.
- 9:00am-12:00pm** **NEWHAB Network Guardians Retreat**
Location: Barnett Dining Room
- 12:00pm-1:15pm** **Kick-off Convening Lunch**
Location: Barnett Green and Music Rooms
Network Guardians and EEFA State Leads co-host
- 1:30pm-3:00pm** **Opening Plenary - *Working Together to Build Collective Power***
Location: Barnett Hall
Welcoming remarks from the local New Orleans Host Committee, NEWHAB's Managing Director Faith Graham, and local EEFA Coalition members. Guest Speakers include Native American Artist and Climate Activist [Monique Verdin](#) and **Monique Harden** from the [Deep South Center for Environmental Justice](#). This participatory session includes an opportunity to connect with other attendees and learn about their current challenges.
- 3:00pm-3:30pm** **Break**
- 3:30pm-6:30pm** **New Orleans Tours** **Buses will depart promptly at 3:30pm.**

**ALL TOURS WILL END AT THE ASHE CULTURAL ARTS CENTER FOR DINNER.
WE WILL NOT RETURN TO THE HOTEL PRIOR TO DINNER.**

A. New Orleans East: Power and People (driving tour)

Guides: **Erica Buher**, Program Director, [Vietnamese American Young Leaders Association \(VAYLA\)](#) and **Logan Atkinson Burke**, New Orleans Policy Director, [Alliance for Affordable Energy](#).

New Orleans East: Power and People is a driving tour focused on the history and recovery of New Orleans East. The East is a frontline community for recent EEFA Coalition organizing efforts to halt the building of a new power plant. Developed in the 1960's, New Orleans East has historically been the home for many middle and working class African Americans and Vietnamese Americans. Flooding during Katrina and a recent tornado has had devastating impacts on the community. Concurrent to a story of rebuilding and land loss, is a story of the power of community organizing. Erica Buher will share stories about the success of organizing to slow Entergy's plans for a new power plant in New Orleans East and provide historical context for the neighborhood. EEFA partner Logan Atkinson Burke guides the conversation and tour.

B. Solar and Renewal *(driving tour)*

Guides: **Karla Loeb**, Director of Policy and Government Affairs, [PosiGen](#) and **Jeff Cantin**, President, [Solar Alternatives](#)

This driving tour through New Orleans East will feature resident stories of individuals who have rebuilt with solar. After Hurricane Katrina, over 1400 homes were outfitted with Solar in New Orleans East by PosiGen. Karla Loeb and Jeff Cantin share the history and context for solar policies and incentives in Louisiana and challenges the solar industry is currently facing. Workforce development is a component for both Solar Alternatives and PosiGen. They will discuss how they recruit and develop qualified workforce. Participants will also see Entergy's singular solar development.

C. Columbia Parc: Holistic Innovation *(includes walking)*

Guides: **Tonya Hall**, Senior Community Manager, [Columbia Parc](#); **Jacob Peters**, Development and Project Assistant, [Bayou District Foundation](#); **Terrell Haynes**, [Kingsley House](#)

Columbia Parc: Holistic Innovation is a deep dive into one particular housing development that was built post-Katrina. Flooding in the Gentilly neighborhood damaged the St. Bernard Public Housing Development. Opened in 2010 on the previous site of St. Bernard Housing, this 53-acre facility provides high quality, affordable workforce housing and "cradle to college" educational resources including the Educare New Orleans early education school, a planned K-8 public charter school and a college prep public high school two blocks away. As part of rebuilding efforts, this public and private partnership has become a model for other communities and is one of 16 [Purpose Built Communities](#) across the country. As a mixed income housing community, Columbia Parc used a variety of tax credits and incentives to develop this LEED Silver Sustainable 685 Unit Community.

D. Touring Historic Treme *(outside walking tour)*

Guides: **Andrenecia Morris**, President/Chairwoman, [Greater New Orleans Housing Alliance](#) and [HousingNOLA](#) and **Alvin Jackson**, Founder, [Treme Petit Jazz Museum](#)

Established in the 1800s, Treme is America's first integrated community where free people of color and women were able to buy property and own their own homes. This vibrant community gave birth to the city's soul and is home to Congo Square—the birthplace of Jazz. Over the years, Treme has changed, but locals have always fought to keep the things that are special about this vibrant community alive. Treme, like the rest of New Orleans, was devastated when Hurricane Katrina flooded the city. This tour will be led by community leaders from the Greater Treme Consortium and Treme's Petite Jazz Museum. These leaders help ensure that Treme's resurgence will lead to equitable redevelopment that honors the community's history and embraces the change necessary for the city to survive. This is a 2-hour walking tour.

E. Housing, Community Development, and Civil Rights *(Includes walking and time outside)*

Guides: **Casius Pealer**, Director of the Master of Sustainable Real Estate Development Program, Favrot Professor of Practice at [Tulane University](#), **Jackie Dadakis**, Managing Partner of GCE Services, [Green Coast Enterprises](#); **Jenga Mwendo**, Deputy Director, [Crescent City Community Land Trust](#); **Nicole Barnes**, Executive Director, [Jericho Road](#); **Melissa Lee**, Senior Advisor for Commercial Revitalization, [New Orleans Redevelopment Authority](#)

There are strong historical connections between commercial economic activity and the struggle for civil

rights. This tour will highlight sites of importance to this ongoing struggle here in New Orleans, focusing on current redevelopment projects in what were iconic commercial centers for the African American community over 100 years ago, specifically in the Central Business District and the nearby Central City neighborhood. A moderated group discussion will highlight the role of the public sector in broadening the benefits of this redevelopment and will focus on efforts to organize local community groups to ensure their active voice.

F. Energy Consumption and Production: The Impact on the Lower 9th Ward and Chalmette

(combination walking and driving)

Guides: **Nick Slie**, Cultural Worker, [Mondo Bizzaro](#); **Greta Gladney**, Founder, [Renaissance Project](#); **Arthur Johnson**, CEO of Lower Ninth Ward Center for [Sustainable Engagement and Development](#) (CSED); **Lloyd (Wimpy) Seringne**, [Los Islenos Cultural Art Center](#)

This combination driving and walking tour provides an introduction to the impact of the intersection between energy production and climate change. Local historians and activists will share stories of how climate change is directly impacting the land and the people who've been living and working in the region. What will a JUST transition mean for those being displaced due to the impact of extractive industries? Tour highlights will include the [Islenos Cultural Center](#), the Army Corp's "Great Wall of St. Bernard" and a visit to the Lower 9th Ward's Bayou Bienvenue Wetlands Observatory.

6:30pm **All Convening Dinner**

Location: [Ashe Cultural Arts Center](#)

Evening program features New Orleans musicians, poets, and stories about current successes from the field.

9:00pm **Shuttles Return to Hotel**

WEDNESDAY MAY 24 - PEOPLE : Learning and Taking Action Together

- 7:00am-8:30am** **Breakfast** (available until 8:30)
 7:30 Challenge Groups Breakfast Meetups
 7:30 Ad Hoc Breakfasts
 Contact Kathy Choh to organize an informal breakfast meeting
 7:30 NEWHAB + EEFA 101 and Q and A
 Join an informal breakfast to learn about NEWHAB and EEFA.
- 8:30am-10:00am** **Welcome and Plenary: The Federal Landscape**
Location: Barnett Hall
 We are in a new era of advocating for and defending affordable housing, energy efficiency, and equity given changes in the Federal government. In building our ability to act collectively to ensure the progress we have made, we need to understand the potential changes and new strategies we might pursue to confront threats to the communities we serve. Speakers will share perspectives about what’s at stake and provide policy and messaging strategies for work at the state and local level to address challenges and fill gaps.
- Speakers: **Tyson Slocum**, Energy Program Director of [Public Citizen](#); **Amy Frykman**, Vice President of [Resource Media](#); **Deron Lovaas**, Senior Policy Adviser for [NRDC](#), and **Ellen Lurie Hoffman**, Federal Policy Director with the [National Housing Trust](#).
- 10:00am** **Break**
- 10:30am-12pm** **BREAK OUT SESSIONS**
- 1. MULTIFAMILY UTILITY PROGRAMS 2.0.**
 Location: TBA
 Moderator: **Lauren Ross**, Senior Manager, [American Council for an Energy-Efficient Economy \(ACEEE\)](#)
 The session will engage participants in a discussion of what constitutes strong, comprehensive multifamily programs that deliver more than just energy savings. We will also consider the factors that contribute to the development of these programs. A panel of implementers, administrators, researchers, and advocates will review recent program developments across the country and examine program designs, metrics and goals, and advocacy efforts. Session participants will meet in small groups to consider these and other design strategies and performance metrics that can best guide advances in these programs. The session will conclude with participants discussing and recommending actions and policies that can bring about needed program changes.
- Speakers: **Stefen Samarripas**, Local Policy Research Analyst at [ACEEE](#); **Amy Dryden**, Director of Policy and Technical Innovation, [Build It Green](#); **Maria Stamas**, Attorney, [NRDC](#); Others TBA

2. Case Study on Building the Capital Stack for Affordable Housing Retrofits

Location: TBA

Moderator: **Molly Simpson**, Lead, Green Building & Housing Affordability at the [DC Department of Energy and Environment](#), Urban Sustainability Administration.

This session will walk through concrete project-based examples, to showcase how clean energy investments can play a vital role in ensuring the financial viability of rehabilitation and retrofit projects. Walking through specific examples and project pro-formas, we will highlight innovative projects in the nation's capital, to offer transferable examples for other communities. These examples include: using PACE to provide 100% upfront capital and realize immediate paybacks; accessing the economics of solar to subsidize health and safety improvements; and institutional innovations like the DC Sustainable Energy Utility and proposed DC Green Bank.

This session will include the national announcement of a new collaborative partnership for green affordable housing preservation with the DC Housing Finance Agency & DC Department of Energy and Environment. This session will include principal participants in a pilot project explaining how the pieces fit together in the concrete application of a real world property. Mini-breakouts will provide an opportunity to walk through legal and financial barriers and solutions specific to your market.

Speakers: **Bracken Hendricks**, President and CEO, [Urban Ingenuity](#) and DC PACE Program Administrator; **Elizabeth Chant**, Principal Consultant, [Vermont Energy Investment Corporation](#) (Program Administrator to [DC Sustainable Energy Utility](#)); **Christopher Donald**, Director of Multifamily Lending and Neighborhood Investment, [DC Housing Finance Agency](#); **Jeff Lesk**, Managing Partner, [Nixon-Peabody LLP](#).

3. Sharing Power: Solar, Energy Efficiency, Community Collaboration in Hometown America

Location: TBA

Moderator: **Michelle Moore**, CEO, [Groundswell](#)

The expansion of America's solar marketplace and the diversity of state policy environments create an extraordinary call for community-based innovation that brings the economic benefits home to our neighborhoods and our hometowns. This session will explore how solar + efficiency creates opportunities to share power by organizing neighbors helping neighbors, using examples from the District of Columbia and from the State of Georgia. The session will include an interactive charrette that engages session attendees to design and share a new project to share power in a local community.

Speakers: **Reverend Patrick J. Walker**, Senior Pastor, [The New Macedonia Baptist Church](#), a TBA representative from the [Georgia Public Service Commission](#)

4. Conversations with Owners: What's Next for Energy, Water, and Health in Affordable Buildings

Location: TBA

Moderator: **Sarah Ralich**, Energy & Construction Manager, [ACTION-Housing, Inc.](#)

Hear from developers of affordable multifamily housing about their experiences incorporating energy and water saving measures in renovations as well as new construction. Hear case studies about lessons learned on real projects from pre-development to construction and through to operation. Building or renovating a multifamily building to a desired energy standard or energy goal takes a lot of coordination and planning. The desired outcome is not always achieved right away; constant monitoring and

tweaking of sensors, set points and behaviors are often factors. Learn about issues that have come up and how developers have dealt with and solved them. We will cover the importance of commissioning, what to consider when transferring the building to management, operations of new equipment, what can go wrong and how to fix it, how to renovate with tenants in the building, and how to perform tenant education and outreach to ensure the energy data outcomes envisioned. Also, hear about how to get creative with funding streams in order to keep all desired energy efficiency measures in the scope of the project or the hard choices developers have had to make by cutting energy and water saving measures to keep the project in budget.

Speakers: **Trisha Miller**, Chief Sustainability Officer, [WISHROCK](#), **Mark James**, President, [Urban Green](#), **Will Bradshaw**, President, [Green Coast Enterprises](#), others TBA.

5. Incorporating Health into Capital Needs Assessments and Green Property Management: Lessons from NYC

Location: TBA

Moderator: **Ellen Tohn**, Principal, [Tohn Environmental Strategies](#)

How we manage our buildings and complete capital needs assessments offer opportunities to identify and pursue rehab work and maintenance practices that create healthier buildings and homes. Health and affordable housing advocates (Local Initiatives Support Corporation & Enterprise Community Partners) in New York City are working with their health and housing agencies to incorporate a health lens into the Green Physical Needs Assessment, used by numerous City housing rehab programs. This new model, which also includes added energy assessments, will help auditors recognize health-related building rehab opportunities to inform city and owner rehab decisions. LISC is also working with owners in NYC, the Twin Cities, Detroit and Richmond to support owners in their Two Shades of Green initiative to pursue practices that reduce energy/water use and costs and create healthier homes in multifamily buildings. Come learn about these unique NYC collaborations and Two Shades tools. Share strategies you are pursuing to align energy efficiency and healthy property management practices. This session will provide time for small group discussions to develop local strategies.

Speakers: **Deborah Nagin**, Director, [New York City Department of Health and Mental Hygiene](#), **Jordana Vasquez**, Project Manager of Sandy Multifamily Recovery Program at [LISC NYC](#), **Krista Egger**, Director of Green Communities at [Enterprise Community Partners](#).

6. Communities and Careers: Building Job Pathways along with Affordable Homes

Location: TBA

Moderator: **Lauren Asplen**, Director of Healthy Sustainability Programs for [Blue Green Alliance](#)

This panel will look at several workforce development models that train residents of affordable housing communities with construction skills. We will examine policy levers to create programs, program funding and worker wages, and employer education. We will discuss how these policy levers can be used to develop careers, not just jobs.

Speakers: **Andy Brooks**, Director of West Coast Operations, [AEA](#); **Kris Pottharst**, Executive Director of [Project Homecoming](#); and others TBA.

12:00pm

Lunch - Regional Lunches

1:30pm-3:00pm

Energy Equity: Building Community Power**What does energy democracy look like in practice?**

Moderator: **Jacqui Patterson**, Director, Environmental and Climate Justice, [National Association for the Advancement of Colored People](#)

The people at the heart of the work we are doing in low income communities and communities of color across the country can ultimately benefit from our efforts, or will continue to be marginalized by a system that doesn't value or include their voice, experience, and leadership. This session will explore what we mean by energy equity, starting with an analysis of race, racism, and power underlying this work. We will provide both stories and approaches for understanding authentic community process and the appropriate role advocates and implementers can play in supporting energy democracy.

Speakers: **Colette Pichon Battle**, Executive Director, [U.S. Human Rights Network](#); **Cecil Corbin-Mark**, Deputy Director, [WE ACT for Environmental Justice](#); and **Alvaro Sanchez**, Environmental Equity Director, [The Greenlining Institute](#)

3:00pm

Break

3:30pm-5:00pm

BREAK OUT SESSIONS**1. Changing Value Proposition of Distributed Energy Resources: Tools, Decision-making, and Equity Considerations**

Location: TBA

Moderator: **Wayne Waite**, Principal, Waite & Associates

Providing energy savings to end-users has been a key consideration in the design of many policies and programs promoting clean energy technologies. However, the policies and program designs that today provide financial benefit to property owners have proven to be less effective in providing comparable economic benefits to residents of multifamily housing. This workshop will review noteworthy practices aimed at addressing tenant benefit and equity issues that arise from the installation of site-based multifamily renewable energy systems. Key questions to be considered include:

- What policies and other prerequisites must be in place to allow renters to gain access to, and directly benefit from, clean energy installations?
- Do tenants gain or lose from renewable energy installations and what safeguards are needed to ensure that tenants receive a fair distribution of economic benefits?
- How can property and tenant interests be balanced to enable benefit sharing?

Presenters: **Erica McConnell**, Attorney; Shute, Mihaly, & Weinberger LLC, [Interstate Renewable Energy Council](#), **Stephanie Chen**, Energy & Telecommunications Director, [The Greenlining Institute](#), **Jim Grow**, Senior Attorney, [National Housing Law Project](#)

Pundits: **Trisha Miller**, Chief Sustainability Officer, [WISHROCK](#), Housing Commentator; **Charlie Harak**, Staff Attorney, [NCLC](#), Policy Commentator.

2. Financial Innovations in Green Affordable Housing

Location: TBA

Moderator: **Kenley Farmer**, Associate Director, [DC Department of Energy and Environment](#)

In the current moment, affordable housing owners and developers face tremendous policy uncertainty. Impending federal changes threaten to decrease the availability of LIHTC equity and other public subsidies. In this climate of tightening resource availability, a number of promising innovations in the field of clean and efficient energy finance offer the potential to pick up the slack by closing shortfalls in capital budgets, repaid over time through decreased operating budgets and lower utility bills. This session will tap the experience and capacity of CDFIs and other national leaders to showcase a suite of policy measures and programs that are being used today to great effect. These strategies will include “CivicPACE” finance using special tax assessments and tax-exempt bonds, Green Banks, and other tools. Discussion will explore new collaborations and financing approaches, and how these resources can work with both government assisted properties and unsubsidized properties.

Speakers: **Bracken Hendricks**, President & CEO, [Urban Ingenuity](#); **Yerina Mugica**, Managing Director, Center for Market Innovation, [NRDC](#); **Stacie Young**, Preservation Compact Director, [Community Investment Corporation](#), and a surprise special green bank guest!

3. Messaging and Narratives: A Work Session

Location: TBA

Facilitators: **Amy Frykman**, Vice President of [Resource Media](#), and **Ashley Sparks**, Engagement Strategist, [Sparks Consulting](#).

Resource Media will walk participants through a message development exercise using a relevant timely topic. Participants will walk away from the session understanding how to build a strong, compelling message aimed at a specific decision-maker or audience. This is a hands-on work session for attendees to develop messages they can use in their current advocacy efforts.

4. Engaging owners to improve the energy efficiency of affordable multifamily housing

Location: TBA

Facilitators: **Zareen Sethna**, PhD Student / EEFA Intern at [NRDC](#), and **Lindsay Robbins**, Senior Advocate, [Natural Resources Defense Council](#)

Engaging owners in the uptake of energy efficiency measures is one of the greatest challenges facing implementers of energy efficiency policy and programs. This interactive workshop draws on the lessons learned within EEFA over the past three years and calls on participants to engage and share their experiences of how best to engage with owners within the affordable multifamily sector. We hope that between the contributions of the session leaders and the participants, all will leave with a better appreciation of each other’s perspectives and a deeper understanding of best practice in this area.

5. State Strategies for Health + Energy Interventions in Housing

Location: TBA

Facilitator: **Ruth Ann Norton**, President & CEO, [Green and Healthy Homes Initiative](#)

This interactive panel session will focus on the intersection of energy, health and housing including: new trends in the integration of health and energy; accessing health care intervention dollars and other

innovative financing for the energy sector; new research on non-energy benefits and building the evidentiary case; and what data to collect to support the business case for investments in health and energy interventions. Learn about groundbreaking new programs and innovative financing models in Chicago, Maryland, Memphis, and Oregon among others. Non-EEFA members are welcome to attend this session.

Speakers: **Anne Evens**, Chief Executive Officer, [Elevate Energy](#), **Dr. Bruce Tonn**, President, [Three³](#)

6. A Model Process for Achieving Meaningful Engagement in Energy Planning and Decision-making

Location: TBA

Moderators: **Lisa Flick Wilson**, Director of Energy Equity, [Southeast Energy Efficiency Alliance](#); **Seandra Pope**, Principal, [Rooted Consulting Group](#); **Sabrina Garba**, Principal, [The Glass Ladder Group](#)

The Southeast Energy Efficiency Alliance (SEEA) is currently engaging in a model stakeholder engagement process co-created by Rooted Consulting Group and Glass Ladder Group (RGLG), to advance inclusion in energy decision making in Georgia. The ARC Engagement Process (Alignment Research Collaboration) is a customized four-phased approach aimed at identifying what it takes to activate stakeholders and key audiences through the analysis of perspective and field of experience leading to further, more meaningful engagement. At this time, we have completed the Alignment Phase and are in the Research Phase. We are conducting four culturally-focused values assessments of identified stakeholder groups that will assist with generating key principles for engagement. These cultural assessments focus on the African American, Asian American, Latin American, and Utility/Energy Service Provider cultural groups. After the Research has been completed, the Collaboration Phase will initiate to inform, develop, and respond to a white paper (published Summer 2017). The white paper will highlight the results from the qualitative and quantitative research and serve as a guide for ongoing collaboration with and between the cultural champions, partner advocacy organizations and newly identified stakeholders. This interactive session will share more about the process as well as some observations from our initial findings.

5:00pm **Open/Unstructured Time**

5:00pm-8:00pm [Wednesdays at the Square](#)
Free public concert at Lafayette Square, one block from the ACE Hotel.

6:30pm ***Dine Arounds***
Location: Varies
You are responsible for your own meal this evening. Sign-up sheets are available at registration to join your colleagues for a dinner in the neighborhood.

THURSDAY, MAY 25 - POWER: Moving Forward Collectively

7:00am ***Breakfast*** (available until 8:30)
7:30 RELAY Informal Breakfast Meeting (open to all)
7:30 Ad Hoc Breakfasts
 Contact Kathy Choh to organize an informal breakfast meeting
7:30 NEWHAB + EEFA 101 and Q and A

Join an informal breakfast to learn about NEWHAB and EEFA.

- 9:00am-10:30am** **Working Together Workshop: Building Power Moving Forward**
How do we take action? Building on the problems surfaced from previous sessions, participants will engage in small facilitated problem-solving sessions to directly address issues that have emerged.
- 10:30am** **Break**
- 11:00am** **Closing Plenary: Commitments and Next Steps**
A range of speakers will offer their synthesis and thoughts on next steps for building collective power across NEWHAB and EEFA, including reflections and commitments from participants in an interactive and action-oriented closing session.
- 12:00pm** **Convening Concludes** (lunch available to go)